

## mySidewalk's Data Library

# YOUR COMMUNITY'S MOST COMPLETE, CONNECTED & INSIGHT-READY DATA ECOSYSTEM

Data has the power to strengthen communities, but only when it's accessible, understandable, and ready to use. Yet too often, teams spend more time preparing data than learning from it. In fact, public-sector analytics professionals reported spending 47% of their time collecting and organizing data and less than a third on deeper analysis.<sup>1</sup>

mySidewalk's Data Library changes that by unifying thousands of indicators into a single, decision-ready platform so your staff can focus on analysis, storytelling, and action that move your community forward.

## What Data Does mySidewalk Have?

mySidewalk's Data Library includes more than 50 data sources across the most important areas of community life that ingest thousands of indicators, from tens of thousands of raw data files.

Our data comes from proprietary methodologies, trusted national agencies, and partner organizations. It spans 16 geographies from a national to micro-level, including Census block groups and neighborhoods. Instead of asking "what data do you have?" you can now ask ***"What decisions can I make confidently because mySidewalk prepares the data for me?"***

A partial list of our data sources includes:

- **Proprietary indices, Custom geographies & Partner sources**
- **U.S. Census Bureau** — people, housing, households, businesses
- **CDC** — deaths, natality, chronic disease, health conditions
- **HUD** — affordable housing
- **BLS & BEA** — employment, wages, economic trends
- **EPA** — air quality, walkability
- **FEMA & NRI** — hazards, risk, resilience
- **USDA** — food access, rurality, environment
- Education, Transportation, Broadband, Innovation, and more

### Data by Category:

- Population & Demographics
- Housing & Built Environment
- Affordability
- Economy & Workforce
- Education & Youth
- Health & Health Access
- Civic Engagement
- Transportation & Mobility
- Innovation & Technology
- Public Safety & Justice

## What Makes mySidewalk's Data Different?

Most platforms offer access to raw datasets. mySidewalk goes much further. More than 60% of the data in our library is proprietary because it is uniquely constructed, engineered, and/or acquired by us. From there, we clean, harmonize, and apportion down to a local - even neighborhood - level to answer community questions in a way no one else can.

Our proprietary data can be grouped into three categories that provide you with a deeper level of insight across multiple sources in a way you can't find in any other platform.

Greater than  
**60%**  
of data  
uniquely  
built by  
mySidewalk.

**Partner Data:** Licensed, specialized and enhanced datasets.

1

**Access data that are usually resource-prohibitive.**

*NHPD, GoDaddy Venture Forward, IRS 990, NPPES, FARS, Patent Data*

**Geographic Innovations:** Custom-built and harmonized geographies.

2

**Analyze data in the boundaries where work actually happens.**

*Neighborhoods, council districts, MPOs, and apportioned data*

**Calculation-Derived Data:** New indicators, indices, and projections on top of raw data.

3

**Apply insights easily without hours of time converting data into tables.**

*Segregation, job proximity, social vulnerability index, labor engagement, broadband access, normalized metrics, mySidewalk projections.*

## Do More With Our Proprietary Data

- Measure impact over time, even when Census boundaries change
- Understand trends and evaluate outcomes in service areas that matter to you with local relevance you need
- Identify disparities and priority populations with small-area detail
- Combine housing, health, economic, safety, and environmental data in one comparable view to reveal insights that don't exist in any single data source
- Make apples-to-apples comparisons across years, places, and cohorts
- Enrich your own program data with high-quality indicators and geographies



## The Power of One Unified Platform

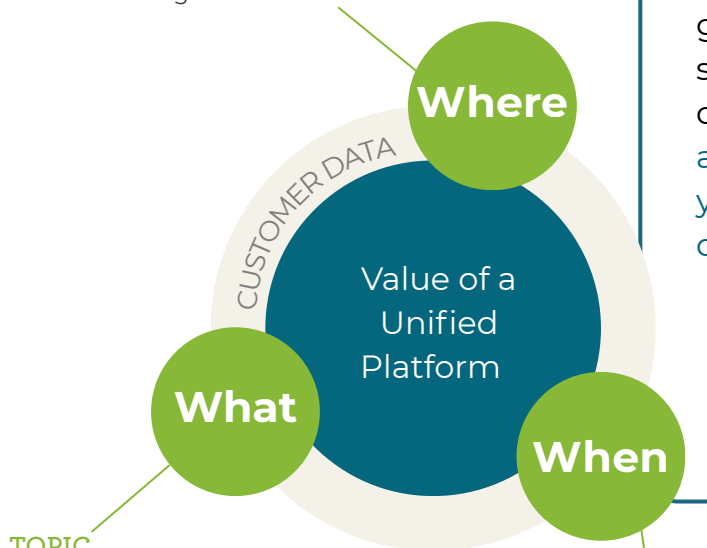
Bringing trusted data together in one place unlocks value you can't get from spreadsheets or scattered public portals:

- Removes the burden of data wrangling, manipulation, and standardization
- Ensures comparability across geographies and years
- Makes insights accessible without a data team
- Helps leaders act faster and with more confidence
- Enables better storytelling driven by insights

### PLACE

#### 16 Geographies

16 interchangeable social and political geographic boundaries available for the United States, totaling more than 450k geographies, ranging from national to neighborhood.



### TOPIC

#### 9K+ Community Indicators

Including housing, transportation, employment, environmental risk, and social, economic, demographic, and political indicators.

### TIME

#### 1990-2040

Harmonized, imputed, and projected. Data available monthly, quarterly, annually, and year-to-date, depending on data source.

## Better Storytelling

### Customer Data + mySidewalk Data

Many customers ask how their own data fits into the ecosystem. In addition to our robust Data Library, mySidewalk allows customers to upload their own data, even without a specific geography. User data, such as community surveys or program records, adds a layer of depth. *It's like the difference between a map and a map with elevation. When you bring your data into the platform, the picture doesn't get bigger, it gets deeper.*

Trends become clearer, disparities stand out, and connections across different sources become visible.

Learn more at [mysidewalk.com](https://mysidewalk.com)



# mySidewalk's Data Library

## Data by Source

### Proprietary and Partner Sources

- Composite indicators
- Neighborhood-level engineered estimates
- Modeled projections
- Custom geographies
- Equity indexes
- Special partner datasets

### Government & National Sources

- U.S. Census Bureau
- CDC (NCHS, SVI, PLACES, etc.)
- HUD (CHAS, LIHTC, etc.)
- EPA (EJSCREEN, Air, Water, Climate)
- FEMA (NRI)
- USDA (ERS FEA, FARA)
- BLS / BEA
- CMS, DOE, DOJ, DOT, FCC, FBI, and more

### Education-Oriented Sources

- EDFacts
- Civil Rights Data Collection (CRDC)
- School-level or district-level performance indicators\*

### Economic & Business Sources

- County Business Patterns (CBP)
- Bureau of Economic Analysis (BEA)
- Building Permits Survey (BPS)

### Civic, Social, & Elections Data

- Local and state elections data
- Civic participation indicators

### Public Health & Equity Sources

- AIDSVu / Emory Rollins School of Public Health
- CDC Social Vulnerability Index (SVI)
- Community resilience indicators

## DATA LIBRARY BY THE NUMBERS

- 9B** Pre-loaded data points (and growing!)
- 16** Geographies
- 9k+** Chartable indicators
- 50** Span of historical and projected years

## Geographies by Granularity

- Nation
- States
- Counties
- Census Tracts
- Block Groups
- Place: Incorporated cities and CDPs
- Congressional Districts
- Metropolitan & Micropolitan Areas
- Metropolitan Planning Organizations
- ZIP Codes
- State Senate Legislative Districts
- State House Legislative Districts
- Unified School Districts (USDs)
- County Subdivisions
- City Council Districts\*\*
- Neighborhoods\*\*

### Additional Data Partners & Integrations

*Depending on geography and availability*

- Local government open data
- State-level health, environment, or economic datasets
- Regional transit authority data
- Nonprofit sector datasets
- Custom data provided by clients

*\*Not available for all locations*

*\*\*Built by mySidewalk*

